

QUARTERLY UPDATES

COMMUNITY GIVEBACK



TruNorthern has had an exciting fourth quarter. We attended multiple community events and donated \$9,413.63 to organizations throughout our community! From our beginning in 1972, we have been driven to support our local, hometown communities through donations, sponsorships, scholarships, and a variety of products and services.



MALONE FIGURE SKATING CLUB

Your hometown credit union funded \$500 to the club, which caters to Malone, Brushton, Chateaugay, and beyond to teach children ages three and up how to ice skate, as well as prepare young athletes for competitions.

TruNorthern had the opportunity this quarter to sponsor a neuter clinic for male cats in Moira held by the St. Regis Falls Cat Palace and the Neuter Scooter. The clinic was able to assist Moira residents by fixing 37 cats for a fraction of what it would typically cost community members.

MOIRA NEUTER CLINIC



MALONE PARADE OF LIGHTS

TruNorthern staff and their families had an amazing time participating in Malone's Annual Parade of Lights! Kids handed out candy to onlookers while we spread Christmas cheer though Malone.

HOLIDAY HELPERS OF FRANKLIN COUNTY

This holiday season, TruNorthern had the opportunity to be a drop station for Holiday Helpers of Franklin County, an organization that collects Christmas presents for families in our community. On top of collecting toy donations, your hometown credit union also made a \$1,000.00 donation to Holiday Helpers with an additional \$931.00 donated by TruNorthern staff members and volunteers!



GIVING TUESDAY

Giving Tuesday is an international global generosity movement that was started in 2012 by a group that wanted to unleash the importance of radical generosity. Your hometown credit union continued their tradition of celebrating this movement by buying groceries for those who shopped from Martins on Main in Brushton, as well as issuing reusable grocery bags!



This holiday season, Santa Claus made a magical appearance at your hometown credit union for a Santa Seat & Greet! Mr. Claus took photos with the kids and handed out festive goodie bags!

»» SANTA SEAT & GREET



»» MALONE VOLUNTEER FIRE DEPARTMENT

Your hometown credit union made a \$1,000 donation to the Malone Call Firemen to go towards the purchase of a new Holmatro mini cutter. These mini cutters are used during motor vehicle accidents where they have limited access to small spaces.

Your hometown credit union made a \$500.00 donation to the Lake Placid Volunteer Fire Department. We are proud to support our local community and are thankful to the Volunteers at our local fire departments!

»» LAKE PLACID FIRE DEPARTMENT



»» BRUSHTON-MOIRA CSD

Every holiday season, your hometown credit union chooses one of the schools we were initially founded with to donate funds to, and this year we donated \$2,500.00 to our friends at Brushton-Moira to ensure that students and families would have ample nutrition for their holiday break. With rising food costs, this support is in great demand in our north country communities.

»» BACKPACK PROGRAM

In the fourth quarter TruNorthern Federal Credit Union continued their partnership with The Fieldstone Foundation in support of the Backpack Program, a program created to provide healthy, nutritious meals and snacks to children in need during the weekends when other school food programs are unavailable. TruNorthern matches up to \$5,000 a year in donations made to the Backpack Program through the drop box located in their Malone lobby. With the rising cost of living TruNorthern is proud to support the fight against childhood hunger in our hometown communities!



YOUR HOMETOWN CREDIT UNION DONATED \$9,413.63 IN FOURTH QUARTER!

TruNorthern Federal Credit union is committed to our members and the communities in the four northernmost counties in New York State. It is our pleasure to support various causes in the North Country and give back to our neighbors.